

Magnus Informatik and Siteshop Information Studio



"Siteshop Information Studio has given us much better data quality in SuperOffice"

About Magnus Informatik

Magnus Informatik is an information services company that develops strong and in-depth tools and solutions in the tax, law, economy and accounting areas. The solutions vary from information databases, software and applications to books and magazines.



www.magnus.dk

Siteshop Information Studio

Magnus Informatik have been using SuperOffice CRM for several years to aid the Sales Managers and the Sales and Customer Service Departments.

Due to the implementation of *Siteshop Information Studio* many daily processes have now been optimized and automated, and as a result the SuperOffice users have obtained much quicker access to all necessary data.

- *Executive, Personal and Customer Service Dashboards* monitor and visualize sales performance , budget figures and activity in SuperOffice
- Search and import of company data from online data supplier KOB OPEN heighten data quality and save time
- Online company details from KOB OPEN displayed in a *web tab* on every company in SuperOffice give the users very useful insight

The dashboards and the online company information are displayed in *web tabs* directly in SuperOffice which means that the users do not have to use several different applications to obtain the same result.

Esben Retbøll

Marketing Manager / SuperOffice Administrator:

"Siteshop Information Studio has given us much better data quality in SuperOffice as well as the tools to keep it that way.

Our sales department and sales manager now save a lot of time every day, because all their relevant sales performance and budget information is displayed in a single dashboard in SuperOffice.

With the dashboards we can react quickly if the trends - displayed in the charts - change.

As the SuperOffice Administrator I can even make changes to the dashboards and create new reports and charts on my own."



For more information about
Siteshop Information Studio please visit www.siteshop.dk

