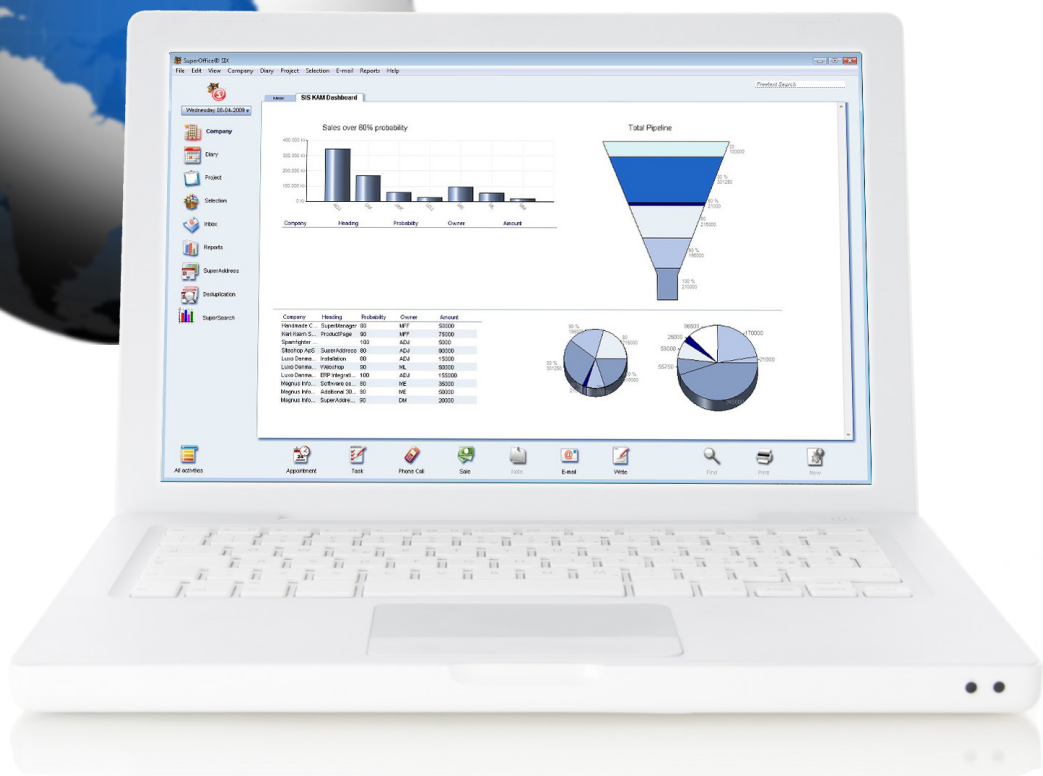


# Siteshop Information Studio

*An incredible way to see all  
the information you need  
about your customers  
directly in SuperOffice.*



*Siteshop Information Studio is a software package that enables you to implement and monitor your sales, marketing or service strategies in your organization using SuperOffice.*

*Siteshop Information Studio makes it possible to integrate all kinds of data sources into SuperOffice and use it for dynamic activity lists, performance dashboards or regular data imports.*



# What is Siteshop Information Studio?

## One software package

*Imagine you only had to look in one place for all your critical customer information ...*

Siteshop Information Studio (SIS) is a software package created to improve the everyday SuperOffice experience for the users.

This is done by gathering all the information your company uses from other data systems - like ERP systems, data suppliers or *own build* databases - into SuperOffice.

SIS offers numerous ways to import, search and visualize your data whether your company uses the Windows or the Web version of SuperOffice.

## Synergy between software

The many features in each of the four applications blends perfectly together and adds extra value when used in combination.

Create reports that uses several external databases in combination with the SuperOffice database, and display the result in a graphical presentation in a web panel.

## What do I get?

- Data transfer from external data sources to SuperOffice
- Data link from external data sources to web panels in SuperOffice
- *Form Designer* to design additional web panels to be displayed in SuperOffice
- Search and report engine to search in SuperOffice and external data sources.
- Import from online data suppliers to find new prospects, avoid manual typing and improve data quality.

## Integration made easy

Never before has it been this easy integrating external datasources with SuperOffice - until now, using Siteshop Information Studio.

An intuitive user interface will help you import or set up a direct connection to one or multiple external data sources at the same time.

Enjoy the benefits of having information from several data sources available in SuperOffice without the uncertainty of beginning a new development project.

No programming skills are needed setting up integrations with SIS. As standard software SIS is used by many companies and has been thoroughly tested.

## Visualize information

The easy to use drag-and-drop interface in the included Form Designer will help you create extra web panels and present information in SuperOffice just the way you want.

Add fields, labels, grids, drop-down lists, tabs, images, and even charts to create the perfect design for your web panels.

Design the web panels to display invoices, offers, orders, online economical details, budget figures, support cases, etc. or simply as extra input fields in SuperOffice (to be available in SIS v.1.2).

Use the additional web panels to perfect your integration and make external data very accessible to the SuperOffice users.



## Search and report

Siteshop Information Studio includes a very straightforward search and report application.

Find anything in SuperOffice - use all fields as search criterias.

It's even possible to search in external data sources and in SuperOffice in the same report.

Use automated reports to help you keep track of abandoned customers or quickly set up activity reports, customer reports, sales forecasts, pipelines, sales reports and much more.

Transfer your result to a Selection in SuperOffice, work with it in the result browser, export it to Excel or use charts to visualize your result.

## Company and credit info

Identify and import prospects without manually entering one single company name in SuperOffice.

Use data from our supported data suppliers to define your target group and import the desired prospects to a Selection in SuperOffice.

Let Siteshop Information Studio keep your companies in SuperOffice up to date with data from data suppliers.

Use extra web panels to display online economical details from data suppliers - e.g. use charts in the SuperOffice MiniCard to present profit, turnover, years result etc. in a visually compelling manner.



Connect the world with SuperOffice CRM  
- and turn your strategies into action



## Solutions, ready to use

### Software platform

Siteshop Information Studio is basically a software platform that offers you a set of features to enhance your SuperOffice system in these following areas:

- Integration interface
- Search and report engine
- Form designer
- Data match system

Given these features you will obtain a vast degree of freedom to set up your own integrations, extra web panels displayed in SuperOffice, import jobs, chart dashboards, budget overviews and much more.

You will get the security of using standard software and get the freedom of an open platform.

### Ready to use Solutions

To help you kick-start projects a number of ready to use solution packs will be available.

Solutions vary from pre-defined ERP integrations complete with SuperOffice *web panels* displaying *invoice lines* and *orders*, to a set of *activity reports* presented graphically in a dashboard.

Your SuperOffice partner will help you install and implement the solutions. The SuperOffice partner can also assist you to set up custom made solutions that suit your specific strategies based on the data sources you have.

Please visit [www.siteshop.dk](http://www.siteshop.dk), subscribe to our newsletter or contact your SuperOffice reseller to be notified about new solutions.

### A number of Solutions ...

#### ERP Integrations

- Standard ERP
- e-economic ERP

#### Data suppliers

- NN Markedsdata
- Experian KOB OPEN
- Dun & Bradstreet
- PAR
- REED Business / FaktaNET Live

#### Reporting / Dashboards

- Activity Center (Dashboard)
- Pipeline Dashboard
- Customer Control (Dashboard)



# Your existing data is a goldmine – profit from it

Most companies have different IT systems for different purposes.

The ERP system is used for accounting and resource planning and the contract system is used for administering contracts or subscriptions. The Service and support system is used for handling complaints and other incidents - and so on.

Each system is very important for your company. Put together, they are a pure goldmine of data that should be accessible directly inside SuperOffice.

It can be used to identify which customers that could buy more or needs to be nursed or should not be contacted any more etc.

By integrating different IT systems with SuperOffice the SuperOffice users are able to work more efficiently and according to your strategies.

Siteshop Information Studio can help improve:

- Lead generating by integrating business info providers like D&B, Par, NN Markedsdata, KOB etc.
- Credit check your customers by integrating credit info providers like D&B, CreditSafe, KOB etc.
- Identifying potential customers for up sales / cross sales using Business Intelligence
- Using performance dashboards to monitor progress of strategies
- Increase customer service and proactive customer response by connecting ERP or other internal IT systems with SuperOffice.
- Keeping a high level of data quality and avoiding / eliminating duplicates in SuperOffice and thus save valuable time and resources

## Details

### Siteshop ApS

The main goal for Siteshop is to put you in control of your customers and your business.

Your company uses SuperOffice CRM. Our software will help you make better business decisions:

- Overview of your business
- Insight in your customers
- Data Quality to your customer database

We want you to be able to know everything about your customers.

Our software helps you analyze your customers and determine which would be most profitable to work with and which need more attention.

It helps you save time to reach the budgets, and it will help you provide state-of-the-art service for your customers.

### How do I order SIS?

Siteshop Information Studio can be ordered by contacting your SuperOffice reseller or your local SuperOffice office. They can also assist you with the installation.

Your SuperOffice reseller have experience with our software and can guide you to the best solution.

### I want to know more about SIS

Contact your SuperOffice reseller or Siteshop ApS to learn more about Siteshop Information Studio.

Please visit [www.siteshop.dk](http://www.siteshop.dk) to see detailed descriptions of the solutions and get the latest news on Siteshop Information Studio.

SIS is updated frequently with new exciting features so please subscribe to our newsletter from our website.

### Technical Requirements

#### Basic Requirements

- SuperOffice SIX.WIN or SIX.WEB 6.1+

#### Server Requirements

- Windows Server 2000, 2003
- IIS 5, 6, 7
- .NET Framework 2.0
- SuperOffice NetServer 3.1

#### Client Requirements

- Windows XP, Vista
- SIX.WIN 6.1+ SIX.WEB 6.1+
- Internet Explorer 6+
- .NET Framework 2.0
- Internet connection (some solutions only)



Please visit [www.siteshop.dk](http://www.siteshop.dk) for more information.

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Siteshop ApS is:  
**SuperOffice ISV Partner**